

Our Ambassador Program: Juniors/Rising Seniors

Our program is all about getting high school seniors and their friends the best possible professional photography for their special year portraits. Every one of our ambassadors qualifies for very special discounts and extra products. The more people the senior refers and we photograph, the better the reward.

All ambassadors need to have their portraits done by the fourth week of April of their high school junior year. This gives them time to show their portraits to their friends before the school year ends and school photography starts. The session will run 2-3 hours and can be a mixture of studio and outdoor options. We allow up to 6 changes (including the formal drape). As soon as the ambassadors gets their images from us, they should start showing them to their friends and classmates and tell them how much they enjoyed having their portraits done by us.

The prospective ambassador must fill out the attached application to be considered. We only allow one female and one male ambassador per high school.

All Ambassadors Receive:

- A free session - \$45 value
- Free business cards to show and pass out to friends and etc.
- Three free images to post of Facebook
- Images to show their friends, classmates, and others
- \$50 credit towards any of our products each time a paid session is booked for a senior, family, child, maternity, engagement, wedding, or modeling. For example: if she refers and gets 4 of her friends to pay for a senior session with us, she gets \$200 towards any of our products, including our senior album. The referral must recognize your daughter as the referring ambassador.

Tips:

- Most ambassadors contact people through mail, email, Facebook messaging, Tweets, and one-on-one meetings.
- Show off their portraits as soon as she gets them, especially before school ends her Junior year.

- Take her portraits everywhere during the remaining school year and the summer.
- Get parents and other family members involved in the promoting.
- Show business cards every time she shows her portraits.
- Give out business cards to someone she really thinks will actually book a session with us.
- The senior referrals do not need to come from Caroline High School, but can come from any other school.